



WILLIAM WOODS
UNIVERSITY

MED Athletics/Activities Annual Assessment 2019-2020

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Graduate Annual Assessment 2019-2020

Master of Education in Athletics/Activities Administration

Program Profile

Program Mission

Program Objectives

Objective 1: Education leaders have the knowledge and ability to ensure the success of all students by facilitating the development, articulation, implementation and stewardship of a school or district vision of learning supported by the school community.

Objective 2: Education leaders have the knowledge and ability to ensure the success of all students by promoting a positive school culture, providing an effective instructional program that applies best practice to student learning, and designing comprehensive professional growth plans.

Objective 3: Education leaders have the knowledge and ability to ensure the success of all students by managing the organization, operations, and resources in a way that promotes a safe, efficient, and effective learning environment.

Objective 4: Education leaders have the knowledge and ability to ensure the success of all students by collaborating with families and other community members, responding to diverse community interests and needs, and mobilizing community resources.

Objective 5: Education leaders have the knowledge and ability to ensure the success of all students by acting with integrity and in an ethical manner.

Objective 6: Education leaders remain current on best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.

Program Demographics

Total Enrollment 2018-2019

91

Total Enrollment 2019-2020

75

Graduating Students

Total Graduated 2018-2019

49

Total Graduated 2019-2020

44

Program Assessment Data Sheet

Upload the Assessment Data sheet from Institutional Research

Reflection on Demographic Data

Program goals for student retention, persistence and degree completion are? What do the persistence numbers mean to the faculty in the program? Are your persistence numbers what you expected? If not, how could the numbers be improved? What is the optimal enrollment for the program?

The addition of the online degree has helped increase enrollment.

Wescott

The 44 include the anticipated group for June.

Program Delivery

Cohort
Online (selected)
Hybrid
Cohort and Online

External Accreditation

Does the program hold external accreditation?

Yes
No (selected)

If yes, state the name of the organization.

Along with the name of the organization, please note the date of approval, and the date of review.

Marketing Materials

Reflect on the current marketing materials used for the program. Please attach screenshots of the website or any material you are referencing in this section. What changes, if any, should be made to the material? Are there recommendations on how to modify the current material?

Wescott- I have attached 4 areas on the WWU website that has incorrect information. I have comments made under each screenshot.

Marketing Attachments

WWU_Website_Corrections_for_MEA.docx

Faculty Teaching

Please either fill in the box or upload a document outlining the faculty loads for those who are actively teaching in the program. "Active" includes individuals who have taught within the past year for the program. Include if the faculty are full time or part time as well and how many classes they are teaching.

Wescott - All MEA Adjunct faculty are part-time.

Chance	Matt
Chapman	Keith
Garner	Kevin
Gotsch	Tom
Greene	Gary
Hodge-Logan	Sheila
Holderbaum	Mark
Jennewein	Jeff
Koestner	Jerry

Kuhlmann	Doug
Miles	Ronda
Schultz	Frank
Scott	Josh
Smith	Matt
Wescott	Dixie
Wolf	Steven

Faculty Load Attachment

If you want to attach the load document you can do that here.

Program Objectives

Standard/Outcome

Identifier	Description
WWU2016.1	Major Field Competence: Students will demonstrate excellence in an academic or professional discipline, and engage in the process of academic discovery.
WWU2016.2	Ethics: Students will exhibit values and behaviors that address self- respect and respect for others that will enable success and participation in the larger society.
WWU2016.3	Self-Liberation: Students will develop an honest understanding and appreciation of themselves and others resulting in an ability to make individual decisions.
WWU2016.4	Lifelong Education: Students will possess an intellectual curiosity and desire for continual learning both within and beyond formal education in preparation for participation in a global society.

Additional Standards/Outcomes

Identifier	Description
MED .1	Student will demonstrate the knowledge and ability to ensure the success of all students by facilitating the development, articulation, implementation and stewardship of a school or district vision of learning supported by the school community.
MED .2	Student will demonstrate the knowledge and ability to ensure the success of all students by promoting a positive school culture, providing an effective instructional program that applies best practice to student learning, and designing comprehensive professional growth plans.
MED .3	Student will demonstrate the knowledge and ability to ensure the success of all students by managing the organization, operations, and resources in a way that promotes a safe, efficient, and effective learning environment.
MED .4	Student will demonstrate the knowledge and ability to ensure the success of all students by collaborating with families and other community members, responding to diverse community interests and needs, and mobilizing community resources.
MED .5	Student will demonstrate the knowledge and ability to ensure the success of all students by acting with integrity and in an ethical manner.
MED .6	Student will demonstrate best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.

Alignment with Institutional Objectives

Please discuss the program alignment to the University Objectives. We do not need an artifact for each objective, but a discussion on how the program uses the Institutional Objectives as an anchor for their program curriculum.

Major Field Competence: Students will demonstrate excellence in an academic or professional discipline, and engage in the process of academic discovery.

- Obj 2: Student will demonstrate the knowledge and ability to ensure the success of all students by promoting a positive school culture, providing an effective instructional program that applies best practice to student learning, and designing comprehensive professional growth plans.
- Obj 5: Student will demonstrate the knowledge and ability to ensure the success of all students by acting with integrity and in an ethical manner.
- Obj 6: Student will demonstrate best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.
- MEA students will continue to learn throughout the program the best practices of an Activities Director. This will occur not only through the course required assignments but through the required practical field experience hour that they complete that replicate what an activities director would do on the job. Students will work alongside their Field Experience, On-Site Supervisor.

Ethics: Students will exhibit values and behaviors that address self- respect and respect for others that will enable success and participation in the larger society.

- Obj 1: Student will demonstrate the knowledge and ability to ensure the success of all students by facilitating the development, articulation, implementation and stewardship of a school or district vision of learning supported by the school community.
- Obj 5: Student will demonstrate the knowledge and ability to ensure the success of all students by acting with integrity and in an ethical manner.
- MEA Students will extend upon their coaching responsibilities the understanding of the importance of sportsmanship and ethical practices. They will understand the importance of collaborative work respecting the thoughts and ideas of various stakeholders.

Self-Liberation: Students will develop an honest understanding and appreciation of themselves and others resulting in an ability to make individual decisions.

- Obj 1: Student will demonstrate the knowledge and ability to ensure the success of all students by facilitating the development, articulation, implementation and stewardship of a school or district vision of learning supported by the school community.
- Obj 4: Student will demonstrate the knowledge and ability to ensure the success of all students by collaborating with families and other community members, responding to diverse community interests and needs, and mobilizing community resources.
- MEA Students will work towards understanding the vision of a program, allowing collaborative work in making informed decisions about the activities program.

Lifelong Education: Students will possess an intellectual curiosity and desire for continual learning both within and beyond formal education in preparation for participation in a global society.

- Obj 2: Student will demonstrate the knowledge and ability to ensure the success of all students by promoting a positive school culture, providing an effective instructional program that applies best practice to student learning, and designing comprehensive professional growth plans.
- Obj 3: Student will demonstrate the knowledge and ability to ensure the success of all students by managing the organization, operations, and resources in a way that promotes a safe, efficient, and effective learning environment.
- Obj 6: Student will demonstrate best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.
- MEA Students will constantly work toward understanding an activities program through the preparation of assignments throughout the program. They too, will experience and replicate the role of an AD as they complete field experience hours in preparation for taking over an activities program.

Curriculum Map

A - Assessed
 R - Reinforced
 I - Introduced
 M - Master

Master of Education Athletics/Activities Administration

	EDU 503	EDU 508	EDU 509	EDU 521	EDU 523	EDU 524	EDU 525	EDU 526	EDU 527	EDU 528
MED .1 Student will demonstrate the knowledge and ability to ensure the success of all students by facilitating the development, articulation, implementation and stewardship of a school or district vision of learning supported by the school community.			M, A	I	R	R	I	A, M	R	
MED .2 Student will demonstrate the knowledge and ability to ensure the success of all students by promoting a positive school culture, providing an effective instructional program that applies best practice to student learning, and designing comprehensive professional growth plans.	R	A, M	A, M	I	R	A, M	I	R		
MED .3 Student will demonstrate the knowledge and ability to ensure the success of all students by managing the organization, operations, and resources in a way that promotes a safe, efficient, and effective learning environment.	R	R	A, M	I	A, M	R	I	R	R	A, M
MED .4 Student will demonstrate the knowledge and ability to ensure the success of all students by collaborating with families and other community members, responding to diverse community interests and needs, and mobilizing community resources.	A, M	R	A, M	I	R	R	I	R	R	A, M
MED .5 Student will demonstrate the knowledge and ability to ensure the success of all students by acting with integrity and in an ethical manner.	A, M	A, M	A, M	I	R	R	I	R		R
MED .6 Student will demonstrate best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.	R		A, M	I		R	I	A, M	M, A	

Changes to Curriculum

Are there any changes made to the curriculum map for this academic year? If so, please describe the program changes made along with the rationale for why and the impact the changes should have on student learning?

Changes were made in both online and on ground courses. All athletic administration courses were aligned with new materials from the National Interscholastic Athletic Administrators Association (NIAAA) Leadership Training Institute Manuals. These changes were made to match new certification requirements from the NIAAA. Minor changes were made to the online curriculum to provide better introductions in each syllabus.

Wescott - No changes at this time; 3/19/20. However, changes will occur during the 2020-2021 academic calendar year.

Assessment Findings

Assessment Findings for the Assessment Measure level for Master of Education Athletics/Activities Administration

MED .1 Student will demonstrate the knowledge and ability to ensure the success of all students by facilitating the development, articulation, implementation and stewardship of a school or district vision of learning supported by the school community.

EDU 509				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Reflection Paper - 90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	42 of 44 were 95.5% met objectives.	EDU509.pdf	

EDU 526				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Evaluation of a Mission Statement-90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	37 of 37 were 100% met objectives.	EDU526.pdf	

MED .2 Student will demonstrate the knowledge and ability to ensure the success of all students by promoting a positive school culture, providing an effective instructional program that applies best practice to student learning, and designing comprehensive professional growth plans.

EDU 508				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion BOE End of Year Report- 90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	7 of 7 were 100% met objectives.	EDU508.pdf	

EDU 509				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Reflection Paper - 90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	42 of 44 were 95.5% met objectives. Attachment in Objective 1.		

EDU 524				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Research Paper	Has the criterion Current Issues Research Paper-90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	11 of 11 were 100% met objectives.	EDU524.pdf	

MED .3 Student will demonstrate the knowledge and ability to ensure the success of all students by managing the organization, operations, and resources in a way that promotes a safe, efficient, and effective learning environment.

EDU 509				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Reflection Paper - 90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	42 of 44 were 95.5% met objectives. Attachment in Objective 1.		

EDU 523				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Research Paper	Has the criterion Program Evaluation-90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	15 of 15 were 100% met objective.	EDU523.pdf	

EDU 528				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Adding a Program-90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Not met	14 of 16 were 87.5%, not met objective.	EDU528.pdf	- Revise Assignment for Assessment: Initially, I want to review this assignment, as I believe it may be unclear. I too, believe that this may not be an assignment that should be assessed. Review of expectations for EDu528, will provide more clarity.

MED .4 Student will demonstrate the knowledge and ability to ensure the success of all students by collaborating with families and other community members, responding to diverse community interests and needs, and mobilizing community resources.

EDU 503				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Title IX Self-Audit-90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	5 of 5 were 100% met objectives.	EDU503.pdf	

EDU 509				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Reflection Paper - 90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	42 of 44 were 95.5% met objectives. Attachment in Objective 1.		

EDU 528				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Fiscal Plan-90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	16 of 16 were 100%, met objective. Attachment in objective 3.		

MED .5 Student will demonstrate the knowledge and ability to ensure the success of all students by acting with integrity and in an ethical manner.

EDU 503				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Case Study	Has the criterion Case Study - 90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	5 of 5 were 100% met objectives. Attachment in objective 4.		

EDU 508				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Eligibility Procedures-90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	7 of 7 were 100% met objectives. Attachment in objective 2.		

EDU 509				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Reflection Paper - 90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	42 of 44 were 95.5% met objectives. Attachment in Objective 1.		

MED .6 Student will demonstrate best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.

EDU 526				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Champions of Character-90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	Might not be an exact match	Via ___Untitled_Rubric_Report_04_23_2019_writing_assessment.pdf	

Improvement Narrative List

Assessment Findings for the Assessment Measure level

Standard/Outcome	MED .3 Student will demonstrate the knowledge and ability to ensure the success of all students by managing the organization, operations, and resources in a way that promotes a safe, efficient, and effective learning environment.		
Legend	A		
Course/Event	EDU 528		
Assessment Measure	Direct - Class Assignment		
Assessment Findings	Not met		
Improvement Narrative			
	Improvement Type	Summary	
	Revise Assignment for Assessment	Initially, I want to review this assignment, as I believe it may be unclear. I too, believe that this may not be an assignment that should be assessed. Review of expectations for EDu528, will provide more clarity.	

Assessment List

Analysis of the Assessment Process

Describe your assessment process; clearly articulate how the program is using coursework and or assessment day activities for program wide assessment. Note any changes that occurred to that process since the previous year. Discuss what activities were successful at assessment and which ones were not as helpful and why. Please include who met to discuss the changes (unless you are a program of one person) and when you met. – Include a discussion on the process for collection and analysis of program data.

Wescott:

Many assignments were used to assess the six objectives of the program. However, objective number six was not assessed, as this objective was never included in the rubrics. This has been corrected.

Program Activities

Student Accomplishments

Highlight special examples of student successes in the field (research, conference presentation, award in the profession). This is for any accomplishment that a student achieved outside of coursework or the normal expectations of student success.

N/A

Faculty Accomplishments

Highlight special examples of faculty success in the profession/field/content area. This is for any accomplishment of a faculty activity/research/professional nature

Keith Chapman was elected President Elect of the MIAAA. Josh Scott completed his term as President of the MIAAA, he still serves as Secretary of the National Interscholastic Athletic Administrators Association. Jim Gagen will be inducted into the NIAAA Hall of Fame in December of 2019 at the National Conference of High School Directors of Athletics in National Harbor Maine. Doug Kuhlman presented at the MIAAA annual conference. Doug was also named as one of the Missouri State Directors for Leadership Training.

Wescott

2019-2020, MIAAA Board of Directors: Keith Chapman, President Elect,; Josh Scott, Past President; Doug Kuhlmann, LTC Coordinator

2019-2020, NIAAA Board of Directors: Josh Scott, Secretary

Josh Scott - on the NIAAA 4th strategic planning committee and have supported the set up moving into the 5th plan.; he also supported the work of the MIAAA. He too, has been published in the IAA magazine for the importance of gaining the NIAAA certification. He has reorganized the Leadership Training Instructors, PD Academy.

Doug Kuhlmann - was just named to the MIAAA's Board as the state's co-coordinator for professional development. He serves as Missouri's co-mentor for the NIAAA's Professional Development LTI (Leadership Training Institute) and as a member of the NIAAA National Faculty.

Alumni Accomplishments

Highlight special examples of any successes of any alumni (acceptance to or graduation from a graduate/professional program, new job in the field) including your most recent graduates

Margo Hurst serves as the Awards Chairperson of the Missouri Interscholastic Athletic Administrators Association., she presented at the National Conference. At least 2 students, Zach Julian and Jeremy Rios applied to take the National Certification Examination. (Results not available at this time.) Melissa Wyre-Washington was inducted into the Missouri Athletic Hall of Fame.

Wescott

4.15.20 Alumnus Daniel Bieser obtained his first high school Activities Director position in Independence Missouri, at Truman High School.

Professional Development Opportunities

- Highlight professional development opportunities over the course of the academic year that were beneficial to program

faculty and or instrumental to student learning. This could be local or external professional development.

Besides the normal opportunities provided by WWU, program faculty attended the MIAAA annual conference.

Wescott

4.15.20 . Ongoing professional development for Adjuncts through the NIAAA. The NIAAA expanded to having for course taken online due to the COVID 19 pandemic. MSHSAA has a workshop for AD's in the summer. They can learn more about not only MSHSAA, but can take LTI courses for certification through the NIAAA.

Professional Development

Upload any documentation supporting the professional development offered.

Assessment Rubric

Annual Assessment Rubric 2018

25.000 pts 83.33%

	3.000 Exceeds	2.000 Meets	1.000 Falls Below Expectations	N/A
Mission Statement Clearly Articulated weight: 1.000	✓ The mission statement for the program is insightful and forward thinking. It aligns with the University Mission and learning objectives showing a clear alignment between the University and the program.	✓ The mission statement for the program clearly articulated and aligned with the University mission.	✓ The mission statement is minimal at best.	✓ N/A
Comment:				
Reflection on Retention weight: 1.000	✓ The program provides a detailed description on the retention numbers. The program provides new ideas on how to improve retention of their program students or articulates what they are currently doing to keep students in their program.	✓ The program provides a basic reflection on the retention data provided.	✓ The program does not reflect on retention data in a detailed way.	✓ N/A
Comment:				
Defines External Accreditation Standards weight: 1.000	✓ The program provides a detailed explanation of the accreditation organizations within the field along with all the timeline and supplemental information required for accreditation.	✓ The program provides a basic explanation of the accreditation organizations in the field.	✓ The program fails to provide any accreditation information.	✓ N/A
Comment:				
General Education alignment clearly explained weight: 1.000	✓ The program provides a detailed explanation of the General Education criteria and how the basic skills learned are expanded upon in the program. Details include but are not limited to: specific courses, or activities that stretch the knowledge of the specific areas.	✓ The program provides a basic explanation of the General Education curriculum and how the skills learned are expanded in program courses.	✓ The program provides a minimal explanation of the General Education curriculum and how the skills learned are expanded in program courses.	✓ N/A
Comment:				
Curriculum Map alignment weight: 1.000	✓ The curriculum map is detailed and complete.	✓ The curriculum map is complete	✓ The curriculum map is not complete	✓ N/A
Comment:				
Assessment of Objectives weight: 1.000	✓ Assessment of objectives are spread out across the curriculum with a variety of assessment measures and each program objective is assessed a minimum of twice a year.	✓ Each objective is assessed a minimum of 2 times a year or an assessment rotation is explained so that all objectives are assessed. The assessments are not concentrated in one class.	✓ The assessment map is not complete or much of the assessment happens in only one course. Not all objectives are assessed annually, nor is a plan provided on assessment.	✓ N/A
Comment:				
Data Driven Decision-making is explained weight: 1.000	✓ Curricular and assessment changes are articulated and validated through data based decisions. Faculty discuss the data that lead to curricular decisions being made.	✓ Curricular and assessment decisions are made based on data provided in assessment, but detailed alignment is not provided as justification for the change.	✓ Changes are proposed and brought forth with little explanation on the data included in the decision, if data was included in the decision.	✓ N/A
Comment:				

Documentation provided on assessment findings weight: 1.000	✓ The program uploads all rubric and support information to support the claims in the assessment findings along with detailed instructions on the assessment process and data analysis.	✓ The program uploads all rubric and support information to support the claims in assessment findings.	✓ The program did not upload the data to support assessment claims in the assessment findings.	✓ N/A
Comment:				
Analysis of Assessment is complete weight: 1.000	✓ The program completed assessment findings for each component identified, and provided a comprehensive summary of each assessment measure identified in the report.	✓ The program completed the assessment findings for each component and provided a summary for each assessment measure.	✓ The program did not provide a completed assessment findings for each component, nor did they complete the summary for each measure.	✓ N/A
Comment:				
Improvement narratives are selected with intentionality weight: 1.000	✓ The program identified Improvement Narratives that appear to move the program forward and see the bigger picture than only the specific program curriculum options	✓ The program used the provided Improvement Narratives and selected options that made sense to the objectives and issues within the assessment.	✓ The program did not use any improvement narratives, or the ones chosen are not aligned with assessment results.	✓ N/A
Comment:				
Student Performance Review weight: 1.000	✓ The program described and provided a detailed account of Student performance Review activities. Data evidence provided and detailed.	✓ The program provided the schedule and a brief description of Student Performance Review with data of the results.	✓ The program did not provide complete explanation on Student Performance Review nor did they provide data results.	✓ N/A
Comment:				
Senior Showcase weight: 1.000	✓ The program had all senior students participate in Senior Showcase and provided a detailed explanation of their expectation and the presentations presented.	✓ The program described the Senior showcase activities and provided some evidence of what was presented.	✓ Little to no content of Senior showcase was provided.	✓ N/A
Comment:				
Co Curricular activities weight: 1.000	✓ The program detailed the activities of LEAD and other co-curricular programming that was provided throughout the year. They provided numerous events for students.	✓ The program provided a listing of LEAD events and activities provided.	✓ The program provided little to no description of the Co-curricular activities provided throughout the year.	✓ N/A
Comment:				
Faculty, alumni, and Student accomplishments weight: 1.000	✓ The program provided detail updates on successes on Students, Alumni and Faculty with added information explaining the kinds of success that were experienced.	✓ The program provided a listing of information on Students, Alumni, and faculty accomplishments.	✓ The program provided little to no data on students, alumni, faculty accomplishments.	✓ N/A
Comment:				