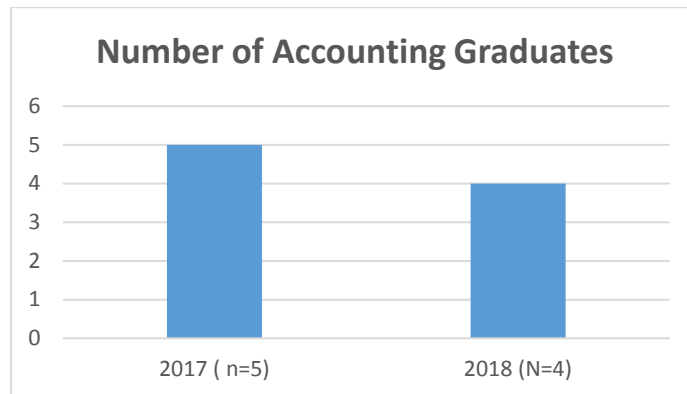
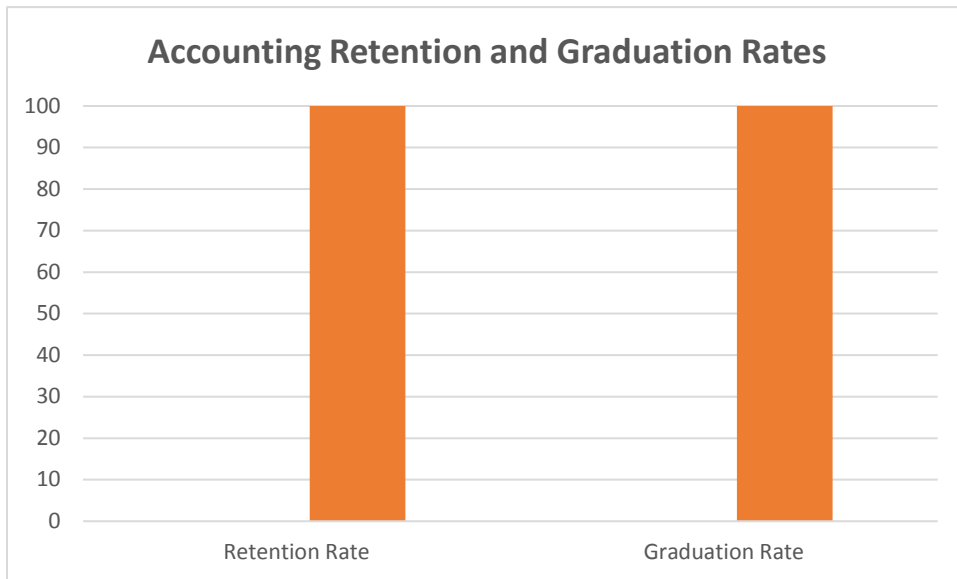


William Woods University includes the Accounting, Business Administration and Master of Business Administration ACBSP accredited business programs. The following charts include each program's enrollment, retention rate, graduation rate (new students) graduation rate (transfer students) using IPEDS definitions.

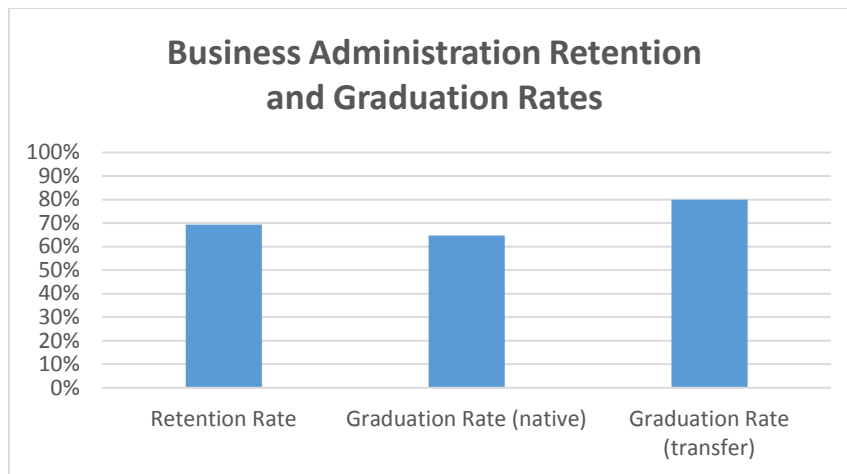
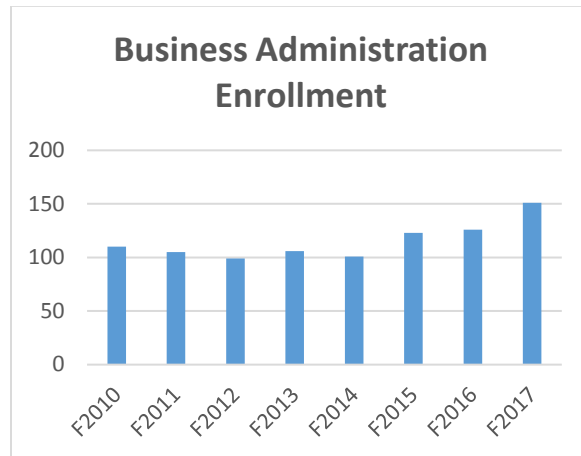
### Accounting Program

The Accounting program had enrollment of 20 students in 2017-18. The following charts illustrate that the Accounting program has a retention and graduation rate of 100%. The program graduated 4 students in 2018 and 5 students in 2017.

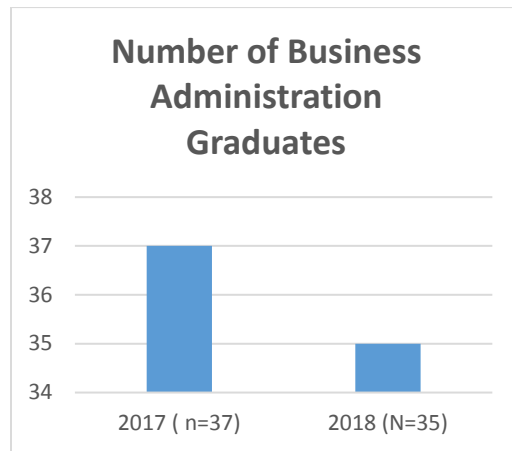


## Business Administration Program

The Business Administration program had enrollment of 151 students in 2017-18. The following charts illustrate that the Business Administration program has grown over the past eight years, a retention rate of 69.4%, graduation rate of 64.7% of new students and graduation rate of 80% of transfer students. The Business Administration program graduated 37 students in 2018 and 35 students in 2017.



The Business Administration program has collected data from LinkedIn identifying the employer and initial position each graduating senior obtained within a year after graduation. The data indicated that in 2016, out of 21 graduating seniors, 5 were graduate assistants in a master's program and the other 16 were employed in a position using their undergraduate college degree. In 2017, out of 37 graduating seniors six were graduate assistants in a master's program and 31 were employed in a position using their undergraduate college degree. Additionally, the business program collected data about the 2015 graduates who changed employers and positions from the time of graduation to the spring 2017. Interestingly, over 95% had changed employers and their new positions were either promotions or lateral changes.



Masters of Business Administration

The Masters of Business Administration graduated 33 students in May 2017, 20 in August 2017, 24 in December 2017 and 29 in May 2018.

