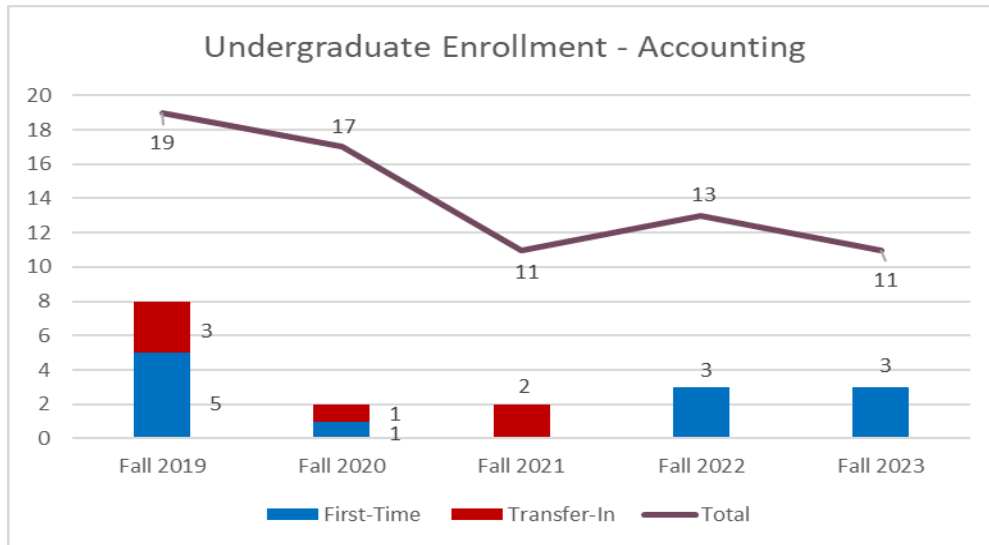


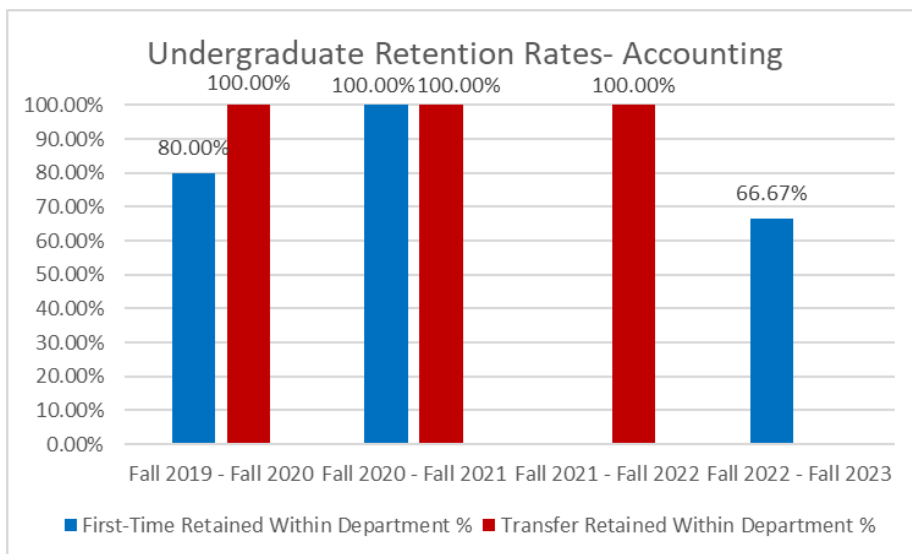
William Woods University consists of three ACBSP accredited business programs: Accounting, Business Administration, and Master of Business Administration. The following charts include each program’s enrollment, retention rate, and graduation rate for first-time students and entering transfer students.

Accounting Program

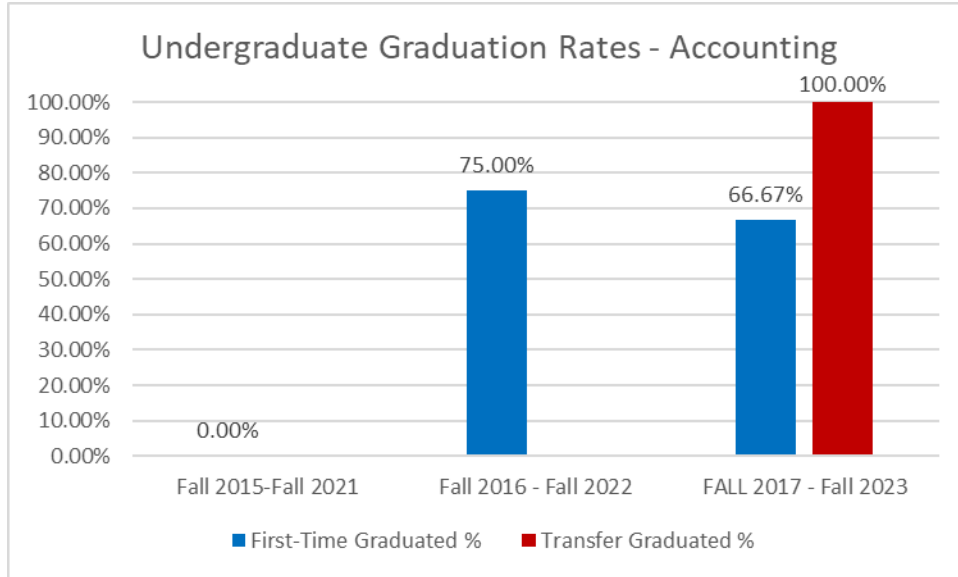
The Accounting Program had 11 students enrolled in Fall 2023, with 3 of the students belonging to the first-time freshmen cohort and 8 being returning students from the previous spring or fall semesters. There were no first-time freshmen in Fall 2021 and no entering transfer students enrolled as an accounting major in Fall 2022 or Fall 2023.



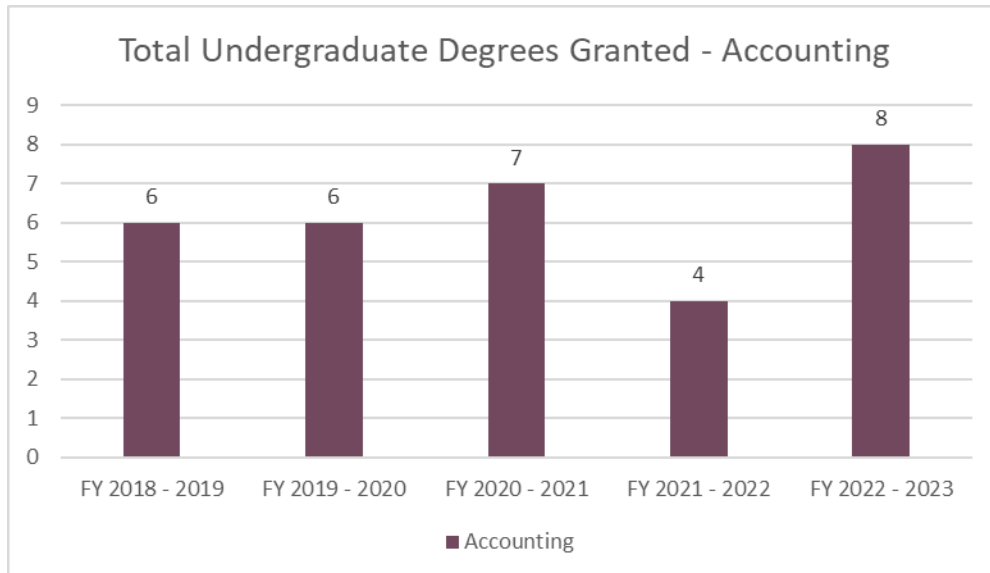
Fall to fall retention rates for accounting students are currently at 67% for first-time freshmen and 100% for entering transfer students. There were no first-time freshmen in Fall 2021 and no entering transfer students in Fall 2022.



The 6-year graduation rate for accounting students currently stands at 67% for first-time freshmen and 100% for entering transfer students. The six-year graduation rate for first-time freshmen in 2015 was 0% and there was only one student who was in that cohort. There were no entering transfer students in Fall 2015 or Fall 2016.

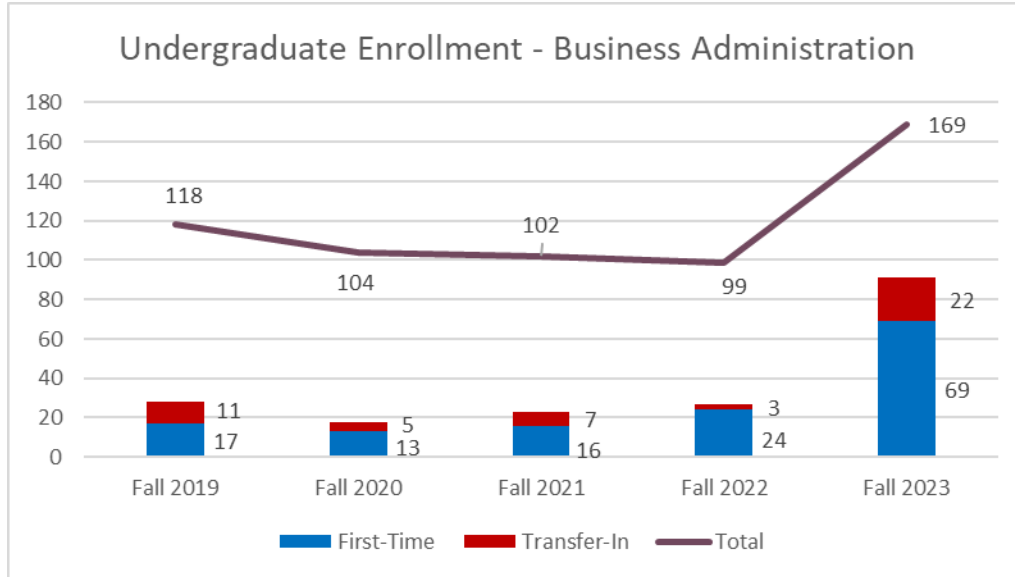


The total number of accounting degrees awarded in the most recent IPEDS submission for the 2023-2024 Completions survey is 8.

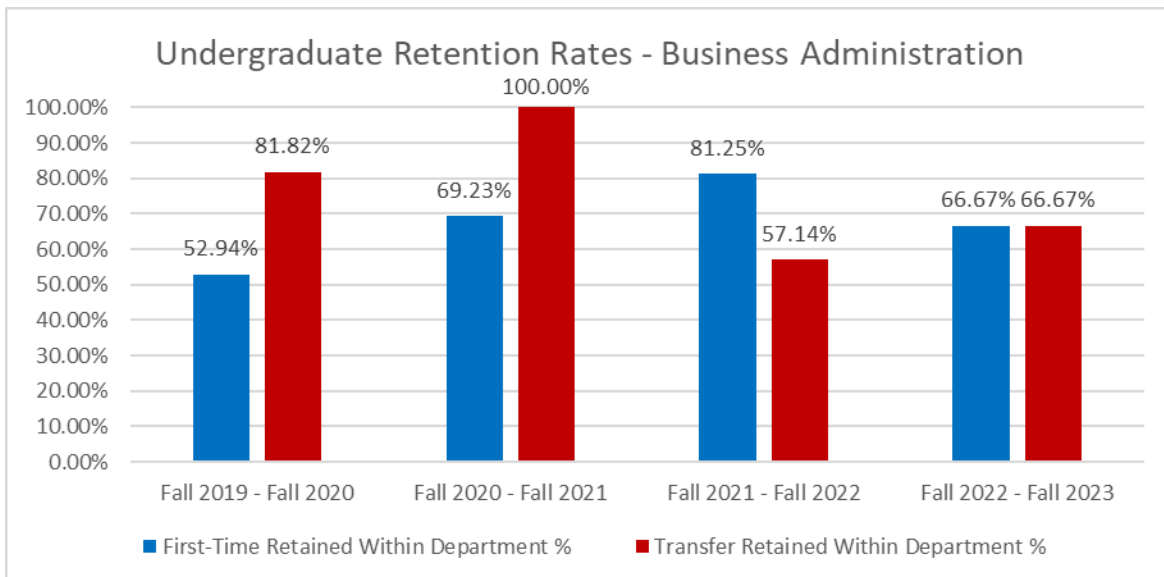


Business Administration Program

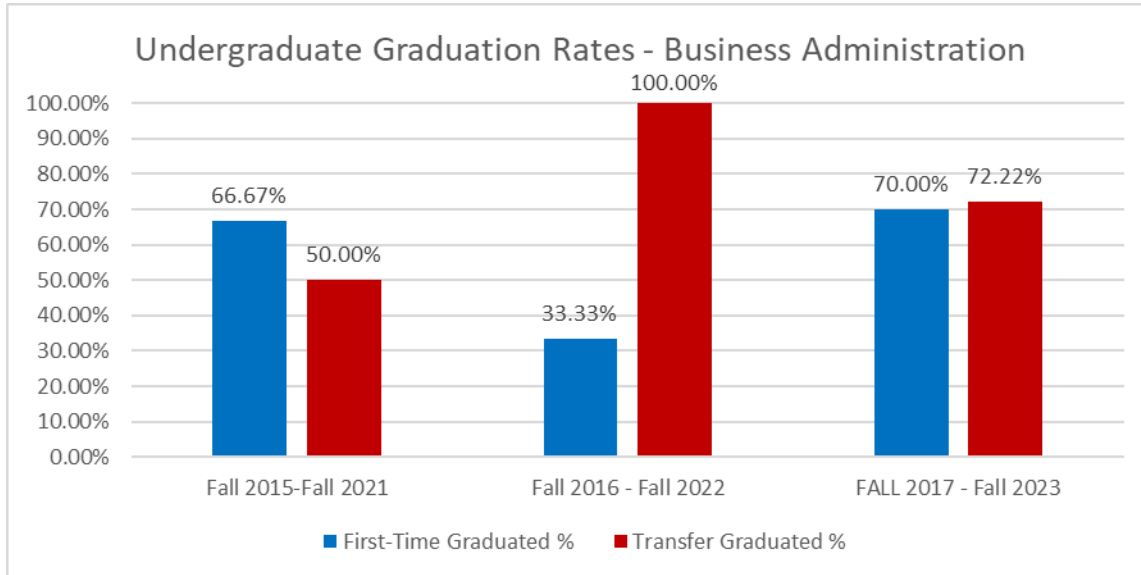
The Business Administration program currently boasts 169 students between the traditional on-campus and online only students. Of the total business administration student population for Fall 2023, first-time freshmen made up 41% and entering transfer students made up 13% of the total.



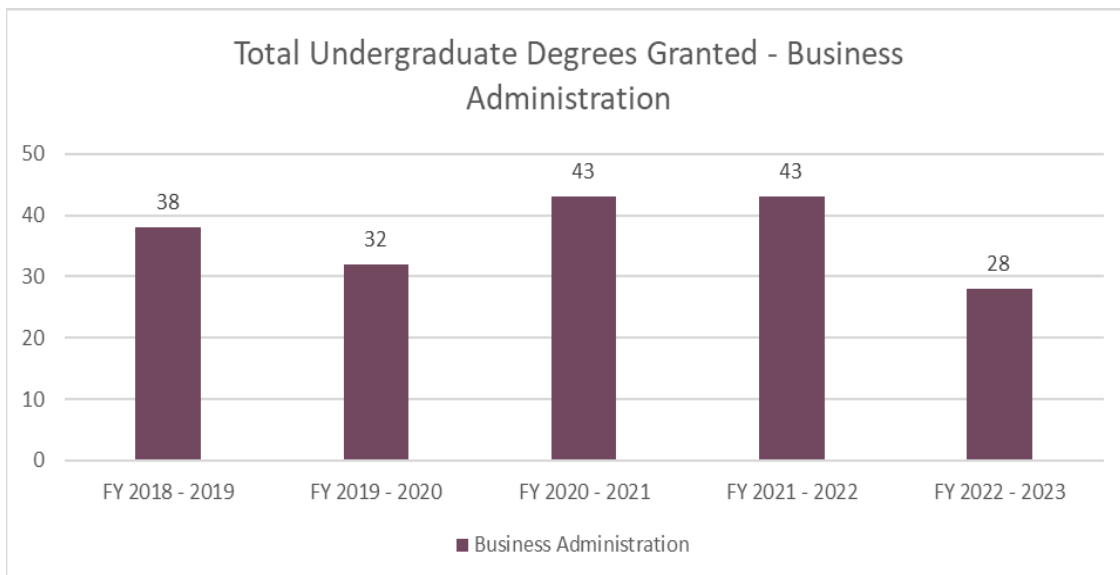
Fall to fall retention for first-time freshmen and entering transfer business administration students were 67% for the Fall 2022 to Fall 2023 semesters.



Six-year graduation rates for the most recent cohort reported to IPEDS shows the first-time freshmen business administration students at a 70% graduation rate, while entering transfer business administration students has a graduation rate of 72%.

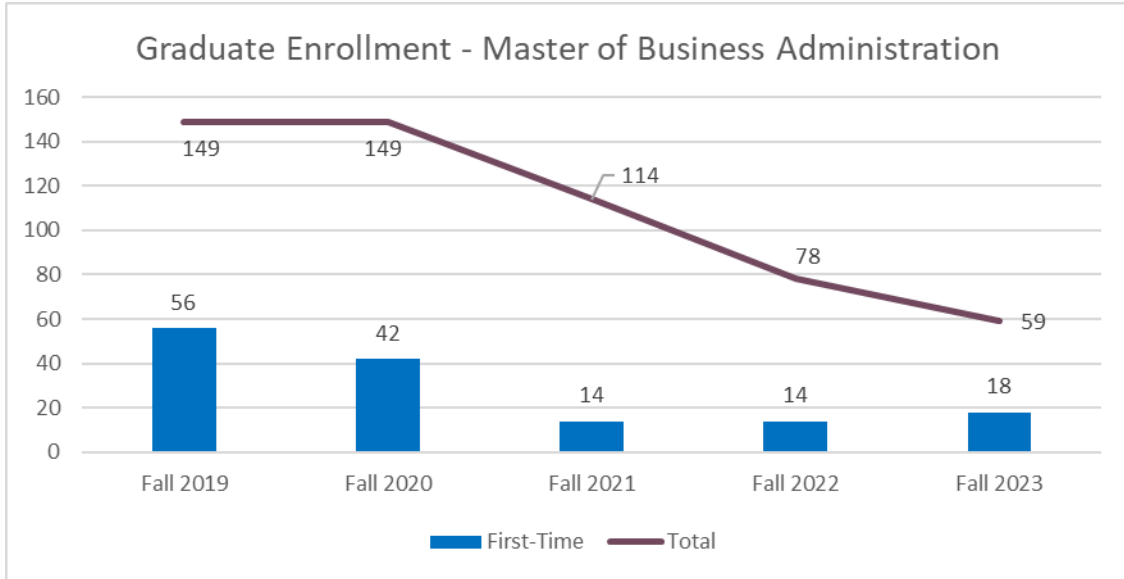


The total number of business administration degrees granted was reported in the 2023-2024 IPEDS Completions survey as 28.

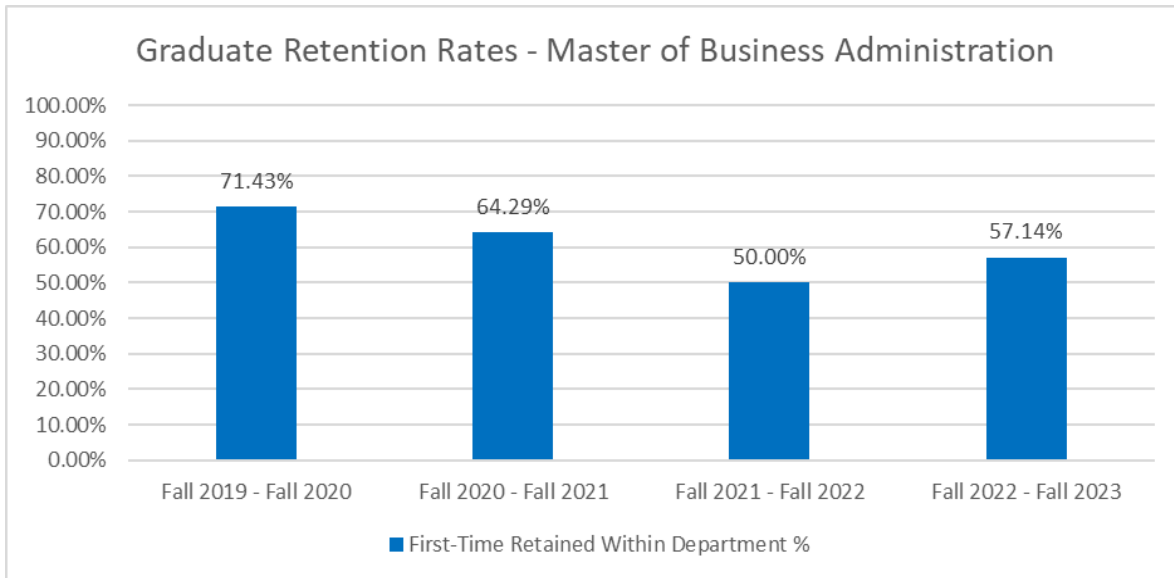


Master of Business Administration

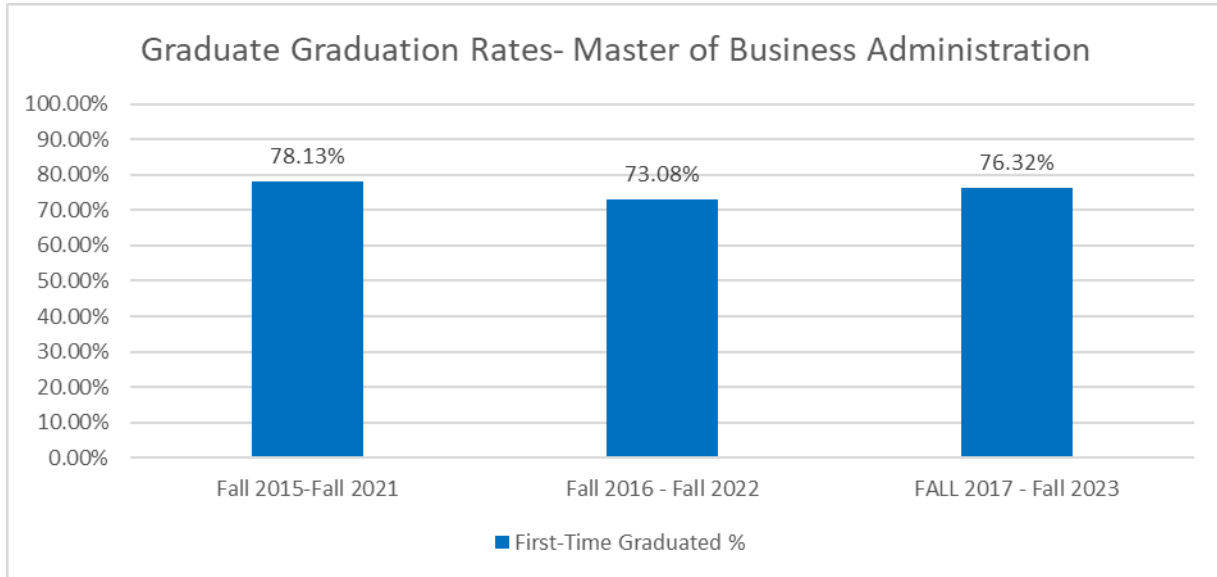
Graduate enrollment for the Master of Business Administration program for Fall 2023 totals 59 students, with 18 being first-time entering students. At present, there is no historical data for transfer students within the Master of Business Administration program.



Fall to fall retention for first-time students in the Master of Business Administration program is 57% for Fall 2022 to Fall 2023 semesters.



The six-year graduation rate for students in the Master of Business Administration program is 76% for the Fall 2017 entering cohort.



Completions data from the 2023-2024 IPEDS survey shows the total number of Master of Business Administration degrees awarded during the 2022-2023 fiscal year is 51.

